

MAYOR & COUNCIL AGENDA COVER SHEET

MEETING DATE:

August 13, 2007

CALL TO PODIUM:

Chief John A. King

RESPONSIBLE STAFF:

Chief John A. King

AGENDA ITEM:

(please check one)

<input checked="" type="checkbox"/>	Presentation
<input type="checkbox"/>	Proclamation/Certificate
<input type="checkbox"/>	Appointment
<input type="checkbox"/>	Public Hearing
<input type="checkbox"/>	Historic District
<input type="checkbox"/>	Consent Item
<input type="checkbox"/>	Ordinance
<input type="checkbox"/>	Resolution
<input type="checkbox"/>	Policy Discussion
<input checked="" type="checkbox"/>	Work Session Discussion Item
<input type="checkbox"/>	Other:

PUBLIC HEARING HISTORY:

(Please complete this section if agenda item is a public hearing)

Introduced	
Advertised	
Hearing Date	
Record Held Open	
Policy Discussion	

TITLE:

Police Beat Formation and Other Police Issues

SUPPORTING BACKGROUND:

This will be a Power Point presentation with an overview of new police department initiatives to include:

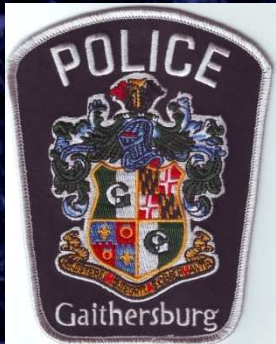
- The Beat Plan
- Surveillance Cameras
- Speed Camera
- Community Outreach
- Recruitment and retention strategies

DESIRED OUTCOME:

Provide briefing to the Mayor and Council on the above noted topics and receive guidance.

DRAFT

GAITHERSBURG POLICE



Police Beat Formation and
Other Police Issues
August 13, 2007

Agenda

- Beat Plan
- Recruitment, Hiring, and Retention
- Community Concerns
- Community Outreach Efforts
- Olde Towne
- Crime Statistics
- Crime Surveillance Cameras
- Speed Cameras

Beat Plan

- ▣ The beats were developed based on the following:
 - Weighted calls for service data
 - Montgomery County Police Reporting Areas (PRA's)
 - Neighborhood boundaries
 - Patrolability for the officers
 - Input from the citizens and officers

Beat Plan

▣ Development Process

- Police Chief's Advisory Council
- Department Heads
- City Manager
- All Sworn Members of the Gaithersburg Police Department

Beat Plan

- Public at Large (Gazette Article)
- Mayor and City Council Members
- Public Safety Communication Center (PSCC) Deputy Director
- Montgomery County Police 6th District Commander
- Gaithersburg Police Command Staff

Beat Plan

- Mayor and Council Work Session
- Gaithersburg Police Work Session with Sergeants
- Implementation
- Continuous Review and Evaluation

Beat Plan

- The plan may be implemented with existing staff levels.
- The plan could be implemented in the near future.
- The plan provides for flexibility. As the agency grows in size, additional beats will be added.

Beat Plan

- ▣ Benefits of a Beat Plan
 - Officers will have more accountability within their assigned beat.
 - Officers will be more familiar with issues, merchants, residents, and suspects within their beats.
 - A decrease in emergency response times.

Beat Plan

- ▣ Benefits of a Beat Plan (continued)
 - It will foster greater cooperation between Montgomery County Police and Gaithersburg Police.
 - Gaithersburg Police beats will match closely with Montgomery County beats.

Beat Plan

- ▣ Benefits of a Beat Plan (continued)
 - It enhances our community policing focus.
 - It is part of the Gaithersburg Strategic Plan.

Recruitment

- ▣ Currently
 - Limited Media Advertising
 - Posted on City website
 - Announcement sent to City Departments
 - Periodically attended job fairs

Recruitment

- ▣ Proposed Recruiting mediums:
 - Television ads (currently have a proposal from Channel 8)
 - Radio spots, to include Spanish speaking stations
 - Online mediums such as police sites, popular job sites, and newspaper websites

Recruitment

- ▣ Proposed Recruiting mediums (continued):
 - Local newspaper circulations
 - Posters and brochures
 - Military publications
 - Enhanced Gaithersburg Police website

Recruitment

- ▣ Proposed Recruiting mediums (continued):
 - Membership into the Eastern Regional Police Recruiters and Investigators Association
 - Recruiting video
 - Military Transition Office

Recruitment

- ▣ Proposed Recruiting mediums (continued):
 - College visits
 - Job fairs

Community Concerns

- ▣ Recently, increased numbers of Laborers along N. Frederick Avenue
 - Need for outreach and education with laborers and contractors
 - Possible relocation of individuals from other areas

Community Concerns

- ▣ Outreach to Community
 - Antojitos National Night Out event
 - Hispanic Liaison Committee involvement
 - Olde Towne Business Watch involving Latino businesses

Community Concerns

- Working with Human Services
 - Creating pamphlets in Spanish
 - Non-profit organizations
 - Schools
 - Faith based resources

Community Concerns

- ▣ Outreach to the African American and Asian Communities
 - “Red Shirt” staff
 - Brothers Program at Gaithersburg High School

Community Concerns

- ▣ Concerns within the Latino Community
 - Fear of police
 - Confusion about the roles of police and Immigration Customs Enforcement (ICE)
 - Controversy about ICE warrants
- ▣ Effect of these concerns
 - Victims may not report crimes
 - Difficult to gain intelligence

Community Outreach Efforts

Departmental Programs

- Police Reaching Out to Students (PROS)
- Neighborhood Watch
- National Night Out Against Crime
- Citizen Police Academy
- Cops in Shops
- Check on Patrols
- Ride-Alongs

Communication

The Police Department strives to develop and maintain partnerships with other City departments, outside agencies, community groups, and residents through a variety of methods.

Communication

- Internal
 - Within Gaithersburg Police Department
 - Other City Departments
- External
 - Allied Agencies
 - Community
 - Media

Communication

Initiatives

- Created the Crime Summary Web Page which allows the public to be informed about specific crimes occurring within the City.
- Implemented a crime tip line that will allow anonymous tips to be left in English and in Spanish.
- Crime Tip line number is 301-330-4471.

Olde Towne

- The Department works closely with the Olde Towne residents' Neighborhood Watch.
- Currently working with merchants to establish a Business Watch in Olde Towne.

Olde Towne

- Gaithersburg and Montgomery County Police Officers will be conducting joint patrols in Olde Towne (Segways, foot, or bicycle).
- A storage facility will be constructed near Olde Towne to house both departments' Segways.
- Police employees continue to walk Olde Towne (e.g. "Red Shirts" and executive staff).

Olde Towne

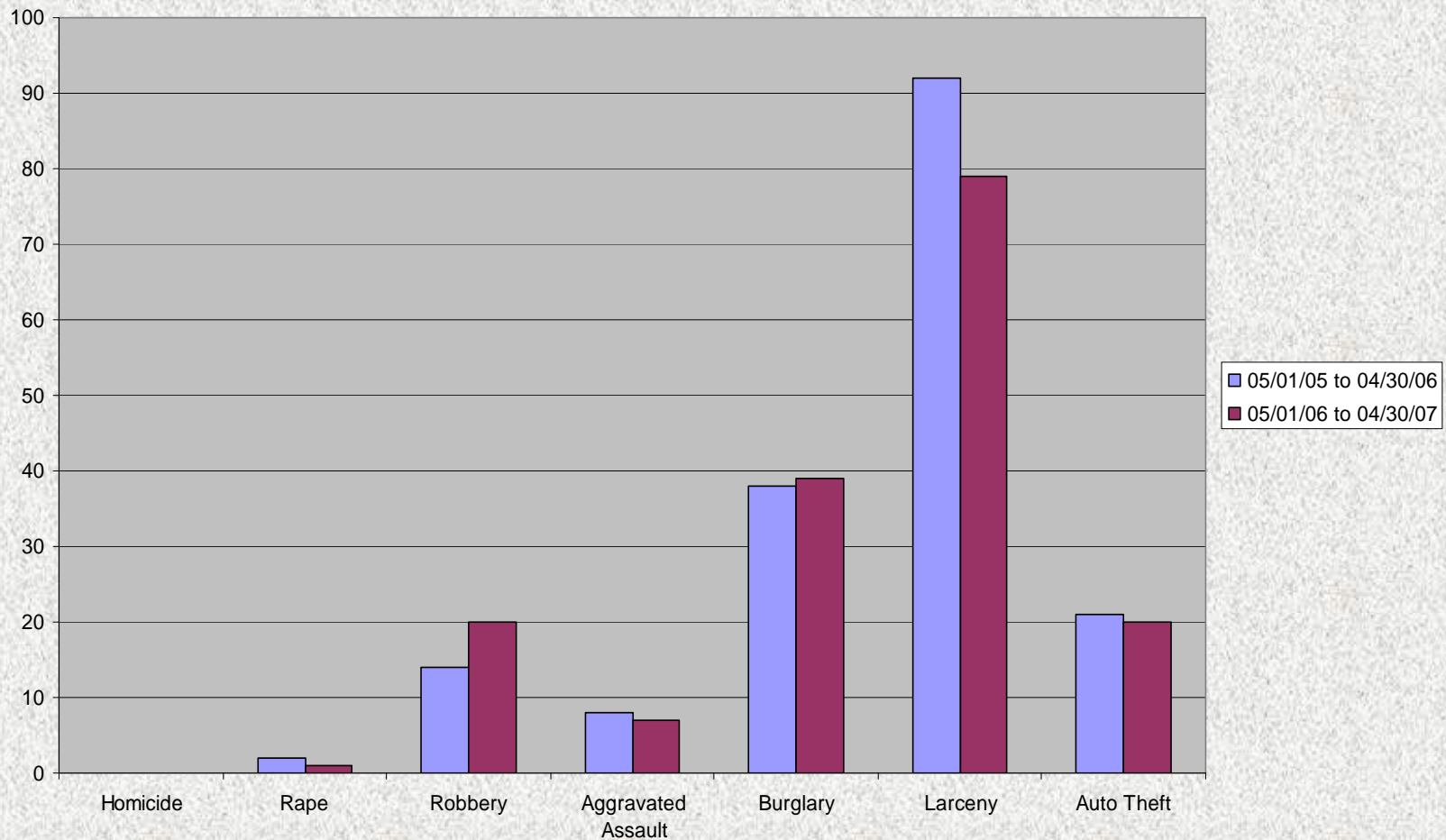
- Traffic Units
- Surveillance Cameras
- Beat Plan

Olde Towne

- Cops in Shops efforts combat public drunkenness in Olde Towne.
- The Department, along with other City staff, recently worked in partnership with local residents to oppose the renewal of the alcohol license at Duvall 7-11.

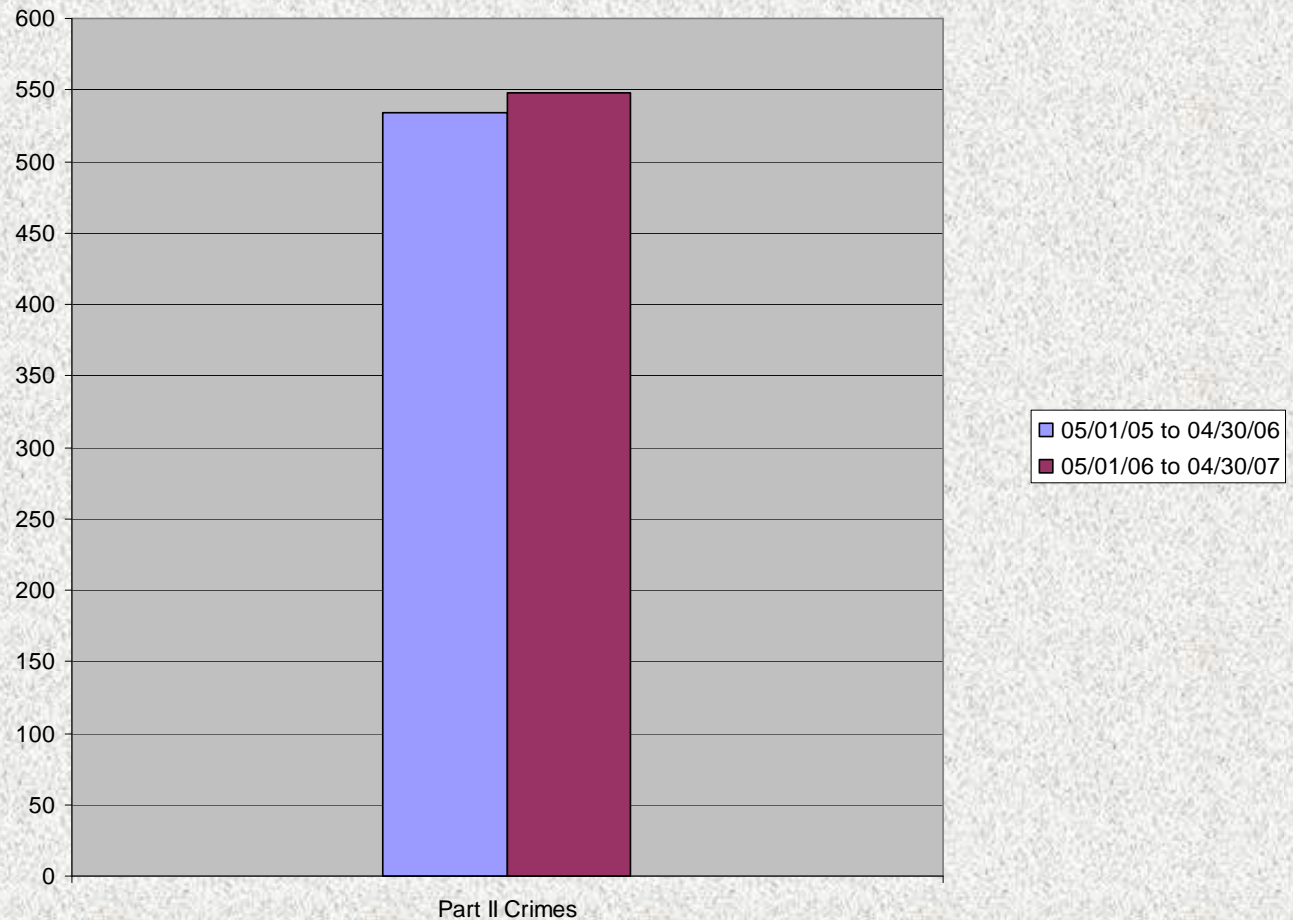
Olde Towne

Olde Towne Comparison of CAD Data (Unofficial) of Part I Crimes
05/01/05 to 04/30/06 and 05/01/06 to 04/30/07



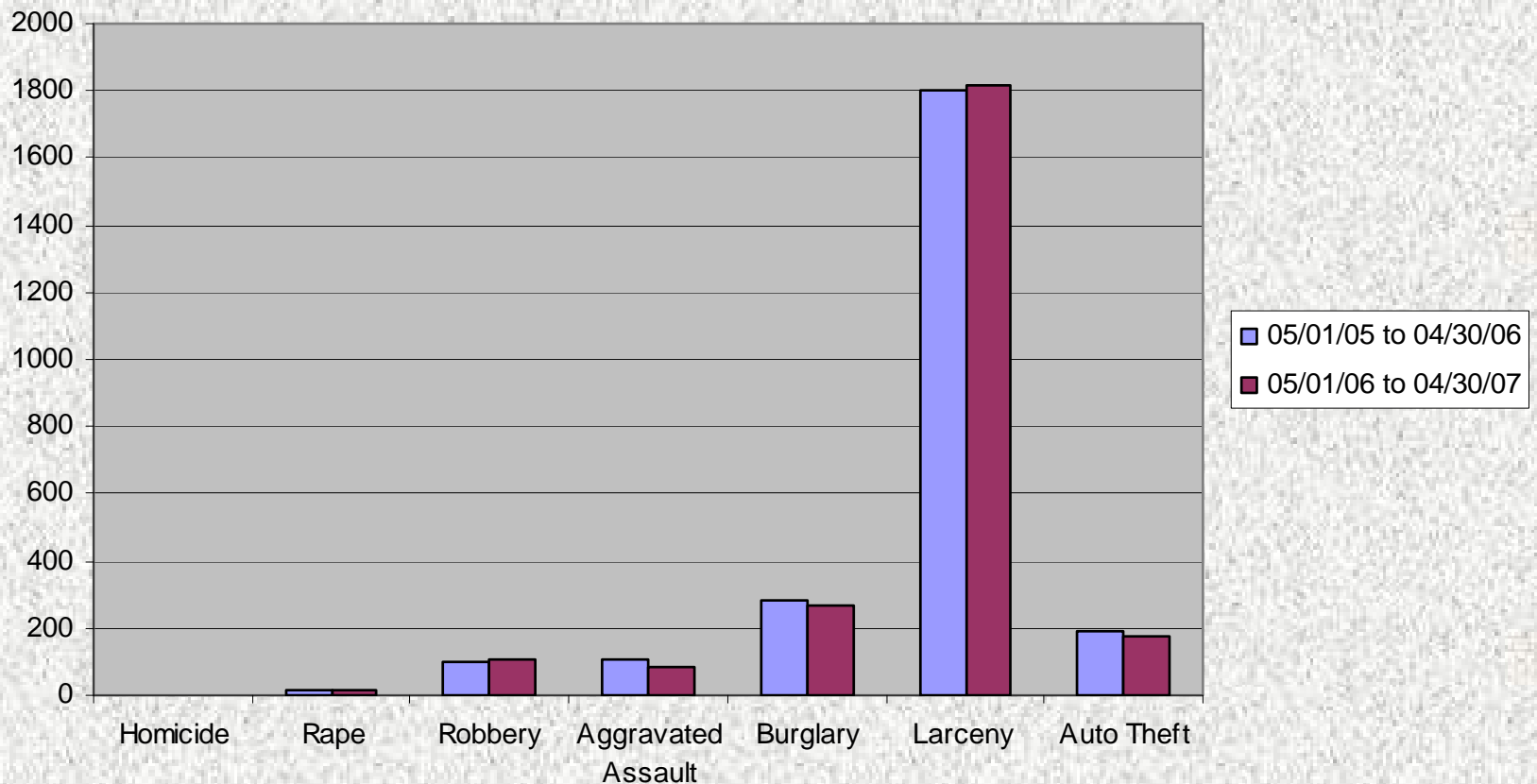
Olde Towne

**Olde Towne Comparison of CAD Data (Unofficial) of Part II Crimes
05/01/05 to 04/30/06 and 05/01/06 to 04/30/07**



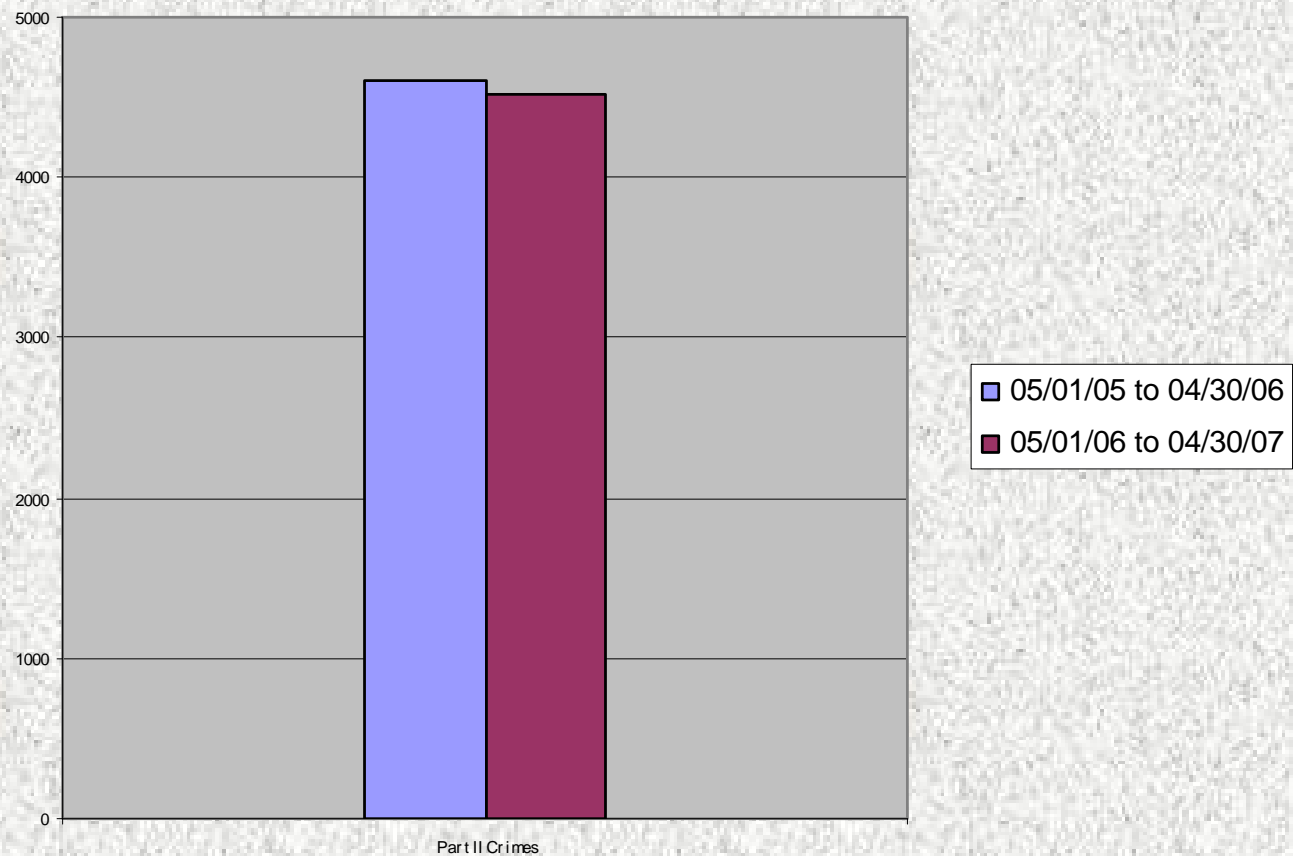
Citywide Statistics

City of Gaithersburg Comparison of UCR Statistics of Part I Crimes
05/01/05 to 04/30/06 and 05/01/06 to 04/30/07



Citywide Statistics

**City Of Gaithersburg Comparison of UCR Statistics of Part II Crimes
05/01/05 to 04/30/06 and 05/01/06 to 04/30/07**



COG Report

Data from 2006 (01/01/06-12/31/06) COG Report on Crime and Crime Control

	Calls for Service	Population	Square Miles	Part 1 Crimes	Sworn	Civilian	Part 1 Crimes per 1,000 residents
Montgomery County	420,568	960,000	506	25,312	1,154	596	26.9
Gaithersburg	32,908	58,741	10	2,527	47	4	43
Rockville	35,822	52,375	13	1,842	52	36	35.2
Takoma Park	16,569	17,299	2	794	41	16	45.9

Crime Surveillance Cameras

- ▣ 71% of the general population supports surveillance cameras in public areas.*
- ▣ Technological advances allow these systems to alert staff and actually prompt an immediate police response.

Press Poll)

*(Associated

Crime Surveillance Cameras

- ▣ These systems are useful for detecting and preventing criminal activity.
- ▣ Security Camera systems facilitate successful resolution (investigation / arrest).

Crime Surveillance Cameras

- ▣ Cost:
 - \$6500 for each camera unit
 - \$5695 for the main component, the DVMX system (supports 16 cameras).
 - Infrastructure (cost to be determined)
 - Projected personnel cost to staff until 1:00 a.m. would be \$23,296 a year.

Speed Cameras

Gaithersburg Police worked with Montgomery County Police and other jurisdictions to implement the Safe Speed Montgomery Program.

Speed Cameras

- Locations of speed enforcement
 - Quince Orchard Boulevard
 - Watkins Mill Road
 - West Deer Park Road
 - Girard Street

Speed Cameras

Gaithersburg began issuing citations beginning on July 30th.

- Citations Issued:
 - Quince Orchard Boulevard
 - Watkins Mill Road
 - West Deer Park Road
 - Girard Street

Speed Cameras

The City has been involved in an extensive,
and
ongoing, media effort to educate drivers
about
Safe Speed Montgomery.